

The following data are based on a survey of 1,500 Soft-Ts subscribers. Each cell presents the percentage of respondents who selected the indicated price and shipping speed.

		How many days would you want or expect your Soft-Ts subscription shipping to be?						
		1	2	3	4	5	6	Over 6
What would you want or expect your Soft-Ts subscription shipping to cost?	\$0-\$2	—	4%	3%	—	10%	6%	5%
	\$3-\$5	—	3%	—	3%	5%	9%	1%
	\$6-\$8	—	5%	11%	12%	8%	4%	—
	\$9-\$11	2%	—	3%	—	2%	—	—
	Over \$11	1%	2%	1%	—	—	—	—